

# Trashion Show 2018



**September 7, 2018**

**Afternoon Show: 11:30am – 2:00pm**

**Evening Show: 6:00pm – 9:00pm**

**Corral de Tierra Country Club, 81**

**Corral de Tiera Road**

**Salinas, California**

**Benefitting Alliance on Aging**

## **Call to Artists**

### **Application**

The **Trashion Show** is a showcase for outrageous, beautiful, unique and theatrical fashion created from recycled materials. This is where art, fashion, and ecology come together to put on a great show. This is your chance to show how innovative and beautiful recycled fashion can be.

The show will be **limited to 20 entrants**. This year the theme will be the **60's and 70's**, which is such an iconic period with lots of artistic possibilities. We are looking for a total outfit. We encourage shoes be included with your design. Have fun with it! Bags, hats, jewelry and other accessories add to the fun and your total effect.

**NEW TO THE TRASHION SHOW? THINK BIG! THE SKY IS THE LIMIT!**

Check out the Trashion Shows, Paper Dress, etc., on Pinterest for some examples.

**Deadline to Apply: Friday, July 20, 2018.**

**Application Fee: No fee this year**

## APPLICATION PROCESS

### Eligibility:

Anyone over 17 may apply. More than one person may work together as a team on a submission. Entries must be the exclusive work of the applicant(s) or submitting team.

### Guidelines:

**Use materials that have been previously used.** All designs must be made of reclaimed, recycled or biodegradable materials and be safely worn on the human body.

### Requirements for Participation:

- Participants must provide a model to wear each accepted garment for both shows.
- You may act as your own model.
- ***Rehearsal is on the day before the show, Thursday, September 6, 2018, at 5:30 pm at Corral de Tierra. Rehearsal is mandatory for artists and models.***
- Designers *and* models **for the afternoon show must be available on Friday, September 7, 2018 from 8:30am (for hair and make-up)– 2:00pm and for the evening show from 6:00pm (for hair and make-up)– 9:00pm.**
- Artists and models must be willing to participate in collaboration with any and all Alliance on Aging staff in any activities deemed appropriate.
- Photo releases from all designers and models will be required. Photos will be used to promote the Alliance on Aging fundraising events and programs.
- Alliance on Aging reserves the right to decline participation in the fashion show if the artist's design is not finished, considered unsafe, not appropriate for a family audience, or for any other reason deemed necessary.

### What to submit:

- Photographs of existing work, printed no larger than 8½" x 11" including front, back and side and any special details. **–OR–**
- Sketches of proposed design. Sketches must be detailed and accurate and no larger than 8½" x 11"
- Complete description of design, 50 words or less, to include:
  - Materials used (i.e. plastic, paper, garbage bags, soup can labels, etc.)
  - Style (i.e. wedding, cocktail, etc.)
  - Technique (i.e. fused together, sewn together, etc.)

Your design need not be complicated, but don't leave your idea up to the imagination of the jury. The more information you include, the better.

# Submission Checklist

- Complete application form
- High quality photos or illustrations
- Title of design
- Photo release for **designers and models** (see below)
- List of materials to be used in design – Keep in mind that the garment must be safely worn on stage and the runway, and must also be appropriate for the event

**Submission deadline is: Friday, July 13, 2018**

**Please submit all materials to:**

[jrogers@allianceonaging.org](mailto:jrogers@allianceonaging.org) (include TRASHION as subject line)

Or

Mail /deliver application to:

Trashion Show 2018

Alliance on Aging

247 Main Street

Salinas, CA 93901

If you have questions, please call or text:

Jody Rogers at **831-646-4931**(work)/**831-869-0192**(cell)

**Do not send original materials** as they may not be returned.



# Trashion Show 2018

Benefitting

Alliance on Aging

**Wednesday, August 30, 2018**

Corral de Tierra Country Club, Salinas

Name \_\_\_\_\_

(If this is a group submission, please list additional contacts on a separate sheet.)

Phone \_\_\_\_\_

Email: \_\_\_\_\_

List submission below including title and full design description (see above for details):

Title: \_\_\_\_\_

Materials: \_\_\_\_\_

Concept: \_\_\_\_\_

Inspiration: \_\_\_\_\_

Technique: \_\_\_\_\_

Please include a picture/sketch



## **PHOTO RELEASE FORM**

I, the undersigned, do hereby grant to the Alliance on Aging, Inc. and the Trustees of the Alliance on Aging, Inc., its employees, officers, agents, representatives, trustees and assigns ["Alliance on Aging"] my permission to record my photographic image (by film and/or video), and comments (by tape and/or transcription), together with the right to use, publish, copyright and reproduce in whole or in part any such photographic images and comments as described above for use in promotional materials, whether the use of above materials be for public relations, recruitment, development, or any other legitimate purpose of Alliance on Aging. I agree that Alliance on Aging may use such photographs of me with or without my name and for any lawful purpose, including for example such purposes as publicity, illustration, advertising, and Web content. I hereby waive any right that I may have to inspect or approve any such photographic images and comments or completed products which incorporate all or part of any such photographic images and comments.

I hereby voluntarily release and hold harmless Alliance on Aging from any and all liability arising out of or in any way related to the use of such photographic images and comments, including but not limited to any liability arising by virtue of any blurring, distortion, alteration, illusion, editing, or use in composite form, whether intentional or otherwise, that may occur in the making or processing of the finished product.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Name (printed)

Date: \_\_\_\_\_